

Congoleum Announces New Distributor in Canada

Congoleum, a trusted leader in the flooring industry for more than 125 years has recently announced a new distribution agreement with Fuzion Flooring, one of Canada's fastest growing floorcovering distributors.

Mercerville, NJ ([PRWEB](#)) August 24, 2015 -- Congoleum (www.congoleum.com), a trusted leader in the flooring industry for more than 125 years has recently announced a new distribution agreement with Fuzion Flooring (fuzionflooring.com), one of Canada's fastest growing floorcovering distributors. Under the terms of the new agreement Ontario-based Fuzion Flooring will now offer Congoleum's Timeless luxury vinyl plank and tile as well as the DuraCeramic collection throughout Ontario, Quebec and Atlantic Canada. Congoleum's national distributor Kraus Flooring will continue to offer Congoleum's complete product lineup including AirStep, DuraCeramic, ArmorCore and sundries.

"We are truly energized by the passion and commitment Fuzion Flooring has demonstrated in taking on the Congoleum brand in Canada. Fuzion is a terrific complement to our existing distribution because of their strong retail focus and proven success in the fast-changing and very competitive luxury vinyl category. Congoleum is committed to bringing the best in quality, design and innovation to the markets we serve and we are confident that Fuzion Flooring will leverage these strengths to create exceptional value throughout Eastern Canada," said Congoleum Executive Vice President of Marketing and Sales, Kurt Denman.

"We couldn't be more excited to add Timeless by Congoleum and DuraCeramic to our portfolio." said Chris Wilson, Regional Sales Manager for Fuzion Flooring. "These are premium lines with a lot of versatility and a brand name that has been trusted by consumers for many years-- we already have customers expressing interest in adding the Congoleum lines to their stores".

About Fuzion Flooring

A strong focus on environmental stewardship, exceptional product offerings and outstanding service, has made Fuzion Flooring one of the fastest growing floorcovering distributors in Canada.

Fuzion Flooring offering a wide selection of brand names in engineered hardwood, laminate, carpet and luxury vinyl.

About Congoleum

Congoleum has been a trusted leader in the flooring industry for more than 125 years. An unwavering commitment to design, quality and innovation has made Congoleum the brand of choice for generations of homeowners.

Congoleum is proud to support North American jobs through domestic manufacturing and is committed to environmental stewardship. Congoleum floors are certified by FloorScore; a nationally renowned organization that ensures flooring products meet stringent indoor air-quality standards.

For more information, visit <http://www.congoleum.com/>.

Contact:



Meghan Malone
Senior Manager, Brand Services



Contact Information

Meghan Malone

Congoleum

<http://www.congoleum.com>

+1 (609) 584-3583

Online Web 2.0 Version

You can read the online version of this press release [here](#).