

ULTIMATE
GUIDE TO

WATER
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CORES
F



AND THE
RIGID CORE
REVOLUTION



Triversa's triple-layer construction delivers exceptional performance.



triversa

Advancements translate into sales opportunities

Design, quality and innovation have been at the core of the Congoleum brand for more than 130 years. Congoleum continues to innovate with Triversa—a 100% waterproof WPC construction that brings the natural beauty of hardwood, stone or tile into both residential and commercial settings. Triversa's triple-layer construction delivers exceptional

performance including:

- The durability of a 20 mil, commercially rated, urethane-enhanced wear layer featuring a beautiful and on-trend low luster finish.
- The stability of a rigid core that mitigates expansion, contraction and subfloor telegraphing and requires no transition strips on large installations.
- The versatility of natural cork backing for

mold and mildew resistance, sound dampening that meets the ASTM standard and a glueless SmartLock clic floating system for speed and ease of installation.

The line offers a well-curated design collection that includes everything from essential traditional looks to high-end designer finishes. Variable-width planks, enhanced edge profiles, large-format

tiles and exact match moldings that include self-adjusting multi-trim, thresholds and stair nosing are but a few of the embellishments that put Triversa worlds ahead of the competition. Triversa is backed by a comprehensive lifetime residential warranty and a 10-year commercial warranty.

The Triversa ID [Innovative Design] Series brings to market an amazing array of design options, including mixed-width woods, longer planks, enhanced edge treatments and tile visuals with truly unique textures.

Looking to the future, Congoleum continues to invest significant resources into research and development.

odds and ends

• Congoleum prides itself as an American flooring manufacturer that produces solely resilient flooring.

• The company holds numerous patents for novel innovations that have been developed at Congoleum over the years. One example is DuraCeramic (2003), which received a patent for its rounded edge and surface technology.

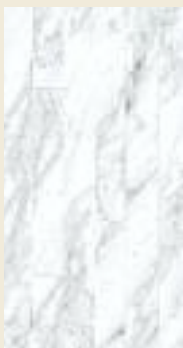
TRIVERSA:

- Kid- and pet-proof for everyday living
- FloorScore certified for indoor air quality
- Offers a sound dampening, sustainable and eco-friendly natural cork backing

• Features patented SmartLock floating clic system

• Offers exact match trim, transitions and stair nosing

A BRAND YOU CAN TRUST



Why would retailers want to carry Triversa? In a word, trust. In a time of WPC commoditization by rogue importers and manufacturers, Congoleum is a brand that is synonymous with design, quality and innovation. Retailers can be confident that Triversa has endured the most rigorous testing protocols in the industry and has proven itself worthy of bearing the Congoleum name. Industry-leading design and trusted performance backed by comprehensive warranties, award-winning customer service and installation technical support. Retailers and consumers alike can rest assured that Triversa by Congoleum delivers on its promise of design engineering and innovation.



INNOVATION:
CHANGE
THAT
UNLOCKS
NEW VALUE

TRIVERSA ID™

The next generation of waterproof flooring from Congoleum, **Triversa ID • Innovative Design** delivers stunning visuals by combining larger format and variable width planks with a combination of in-register embossing and dramatic edge treatments. Now offering 28 stunning wood, stone and tile selections. This is design like you have never seen before.

Congoleum

DESIGN • QUALITY • INNOVATION